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Posted Nov. 18, 2025, set to expire Jul. 20, 2026

Job Title Dean - College of Mass Communication

**Department** College of Mass Communication

**Institution** Ajman University

Ajman, , United Arab Emirates

**Date** Nov. 18, 2025

Posted

Application Jan. 31, 2026

**Deadline** 

Position Aug. 18, 2026

**Start Date** 

Job Dean

**Categories** 

Academic Communications/Journalism (all)

Field(s)

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Job Title: Dean - College of Mass Communication

College: Mass Communication

#### **Job Purpose:**

The Dean serves as the chief academic and administrative leader of the College of Mass Communication, responsible for advancing high-quality teaching, research, and professional training in media, public relations, digital communication, and related disciplines. The Dean ensures that all academic programs delivered in Arabic and/or English meet national and international standards while fostering innovation, creativity, and strong industry engagement. The position aligns the College's mission with the broader strategic direction of the University.

#### Supervision:

The Dean reports to the Vice Chancellor for Academic Affairs (VCAA) and is responsible for:

- Ensuring the effective execution of all academic and administrative responsibilities.
- Leading the academic, financial, operational, and creative functions of the College.
- Cultivating strong relationships with media institutions, industry partners, governmental bodies, and the wider community.
- Promoting excellence in teaching and research; media practice.

#### **Duties and Responsibilities:**

## Strategic Leadership:

- Develop and articulate a forward-looking strategic vision for the College aligned with industry trends in mass comm, media, digital content, and public relations.
- Lead the continuous enhancement of undergraduate and postgraduate programs, ensuring relevance to contemporary Arab and International media landscapes.
- Engage faculty, staff, and students in strategic planning, accreditation processes, and decisionmaking.



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#### **Academic Excellence:**

- Oversee the design, delivery, and quality assurance of academic programs in Mass Communication.
- Ensure alignment with national and international accreditation standards for media and communication education.
- Promote innovative teaching practices, including digital media tools, creative production, and experiential learning.
- Support strong assessment processes, learning outcomes development, and continuous improvement based on stakeholder feedback.

## **Faculty and Staff Development:**

- Recommend hiring, promotion, and retention of qualified faculty and media professionals to the VCAA.
- Ensure faculty competency in delivering instruction and practical media training.
- Encourage faculty development in research, creative production, digital media, and interdisciplinary collaboration.
- Promote a culture of innovation, creativity, academic integrity, and professionalism.

## **Resource Management:**

- Develop and manage the College's annual budget in alignment with strategic priorities.
- Oversee the maintenance and enhancement of media production studios, labs, equipment, and technology infrastructure.
- Ensure that resources support modern media training, including broadcasting, filmmaking, new media, digital storytelling, and strategic communication.

## **Industry Engagement & External Relations:**

- Build strong partnerships with media organizations, news agencies, governmental communication offices, creative industries, and advertising/public relations firms.
- Support internship programs, student media projects, and graduate employability initiatives.
- Facilitate research funding, fundraising opportunities, sponsorships, and professional collaborations.
- Represent the College at conferences, forums, and community events to enhance visibility and strengthen external networks.



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#### **Governance and Collaboration:**

- Actively participate in the Council for Academic Affairs (CfAA) and other University committees.
- Collaborate with other colleges to promote interdisciplinary initiatives, joint programs, and research projects.
- Ensure the implementation of University-wide policies, regulations, and academic standards.

#### Qualifications:

- A PhD in Mass Communication, Journalism, Media Studies, Public Relations, or a related field from a reputable and accredited institution.
- Academic distinction with appointment at the rank of Professor.
- Demonstrated leadership experience (preferably as Dean, Associate Dean, or senior industry position) in a reputable Media or Mass Communication college or organization.
- Strong command of English and Arabic, both written and spoken, as required for instruction and administration.
- Proven experience in curriculum development, accreditation, media training, and academic quality assurance.
- Industry experience in journalism, broadcasting, digital media, filmmaking, advertising, or public relations is highly desirable.
- Experience in budget planning, faculty development, and resource management.

#### **Key Attributes:**

- Visionary leadership with the ability to guide the College toward excellence and innovation.
- Exceptional communication and interpersonal skills in both languages.
- Strong understanding of regional and global media trends.
- Commitment to promoting creativity, research, ethical media practices, and community engagement.
- Strategic thinker with effective decision-making and problem-solving capabilities.
- Dedication to fostering a collaborative, inclusive, and diverse academic environment.



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#### **Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact Manar Sadeq

Office of Vice Chancellor for Academic Affairs

Ajman University P.O. Box 346

Ajman

**United Arab Emirates**