

Lecturer, Integrated Strategic Communication
University of Kentucky

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Posted Mar. 27, 2025, set to expire Apr. 3, 2025

Job Title	Lecturer, Integrated Strategic Communication
Department	8M600: Integrated Strategic Communication
Institution	University of Kentucky Lexington, Kentucky
Date Posted	Mar. 27, 2025
Application Deadline	August 2025
Position Start Date	Available immediately
Job Categories	Lecturer/Instructor
Academic Field(s)	Communications/Journalism (all)
Job Website	https://ukjobs.uky.edu/postings/573869

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Job Description

The Department of Integrated Strategic Communication in the College of Communication and Information at the University of Kentucky invites applications for up to two (2) full time lecturers in Integrated Strategic Communication with an anticipated start date of August 16, 2025.

Qualifications & Responsibilities:

Duties include teaching 7-8 courses per academic year with the possibility of curriculum development or service to the department. We are seeking candidates with professional and/or teaching experience in strategic communication, including at least two of the following areas: research methods for strategic communication, ethics, data insights, consumer insights, account management, media planning, sports promotion, strategic visual communication, and elective courses across the integrated disciplines of advertising, public relations and sales promotion.

The nine-month appointment for lecturers begins formally August 16, 2025, and ends May 15, 2026; however some preparation work will begin August 1, 2025. Initial terms for lecturers are for one year.

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Appointment may be renewed for additional terms based on departmental needs, funding ability, and candidate performance. A terminal degree or a master's degree in strategic communication or related field and relevant professional experience are required; college-level teaching experience is preferred.

About the Department:

The Department of Integrated Strategic Communication offers a Bachelor of Arts, Bachelor of Science, a minor, and a graduate certificate in Integrated Strategic Communication. The department has full national accreditation by the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC). For information about the department, visit <https://ci.uky.edu/isc/>.

About the College:

The College of Communication and Information is composed of two schools (School of Information Science and School of Journalism and Media), two departments (Department of Communication and Department of Integrated Strategic Communication), and interdisciplinary master's and PhD programs. Nearly 100 full-time faculty lead 2,300 undergraduate majors and 350 graduate students while also teaching in the university's core curriculum and serving students pursuing minors and certificates in the college. The college also houses University of Kentucky's independent student newspaper, The Kentucky Kernel, and the championship winning Intercollegiate Debate program.

About the University:

Located in the vibrant city of Lexington, the University of Kentucky is a public, land-grant institution that plays a critical leadership role in promoting diversity, inclusion, economic development, and human well-being. The campus is home to 35,000 students, more than 2,500 faculty members, and nearly 14,000 staff members. The university is one of just eight in the country with a major academic health center and a full spectrum of academic colleges and professional schools on one contiguous campus. As such, the University of Kentucky is an incubator for interdisciplinary research. These collaborations allow researchers to address the rapidly changing needs of a global society. As a leader among employers, the University of Kentucky offers a comprehensive benefits package. For more details, please visit www.uky.edu/HR/benefits.

About Lexington:

The City of Lexington is a great place to live, work, and study. It recently appeared on USA Today's list of the top cities to live in. With a population of roughly 320,000, Lexington offers the warmth and lower cost of living of a small city, along with many of the amenities enjoyed in a larger city, including the arts, cultural events, and a thriving dining scene.

Application materials should include (1) a letter of application that briefly summarizes background, qualifications, and interest in the position (attach as cover letter); (2) a curriculum vita; (3) a brief

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teaching statement including philosophy of teaching and evidence of teaching excellence (attach as Specific Request 1); and contact information for three references when prompted in the application.

Application review will begin **April 4, 2025**, and continue until the position is filled. Questions regarding the position may be directed to Search Committee Co-Chair: Dr. Jihye Kim at Jihye.Kim@uky.edu.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact