

# Public Relations and Advertising Istanbul Gelisim University

Direct Link: <a href="https://www.AcademicKeys.com/r?job=249157">https://www.AcademicKeys.com/r?job=249157</a>

Downloaded On: Nov. 19, 2024 8:29pm Posted Nov. 19, 2024, set to expire Mar. 21, 2025

Job Title Public Relations and Advertising

**Department** Faculty of Applied Sciences

https://ubf.gelisim.edu.tr/en/akademik-department-

public-relations-and-advertising

**Institution** Istanbul Gelisim University

?stanbul, Avc?lar, Turkey

Date Posted Nov. 19, 2024

Application Deadline Sep. 10, 2023

Position Start Date Available immediately

Job Categories Assistant Professor

Associate Professor

Professor

**Academic Field(s)** Public Policy & Administration

Government - Policy/Public Affairs

Social Sciences - General

**Job Website** https://gelisim.edu.tr/en/gelisim-homepage

Apply By Email

**Job Description** 

Istanbul Gelisim University (IGU)

**Public Relations and Advertising** 



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- High monetary incentives for quality Academic publications,
- Recently established a modern skyscraper campus,
- Over 1100 fulltime staff
- Over 30 000 graduate and undergraduate students
- The highest number of internationally accredited programs in Turkey
- Opportunity to live in Istanbul; one of the most amazing cities of the world.

Assistant Professors (PhD) and/or Associate or Full Professors (PhD) in:

Public Relations and Advertising; or in following related disciplines.

### Qualifications

- Doctoral degree in Public Relations and Advertising field or in related disciplines;
- Candidates with research and project experience is preferred.
- Candidates who have research and project writing experience are preferred.
- Good publications and research record in SCI/SSCI in peer-reviewed journals ( minimum 5 papers )
- Experience in technology, innovation, entrepreneurship, and project management are also preferred.
- Having an international language certificate in English :
- TOEFL iBT (minimum 96) CPE (minimum C) CAE (minimum A) PTE (minimum 78)?

### REQUIRED DOCUMENTS

- 1. Application letter, including a brief description of:
  - Current research interests and research plans for the immediate future.
  - The current and planned focus in academic teaching and the supervision of young researchers
- 2. Cv
- 3. List of publications / conferences / projects / citations / index screen
  - Applicant's publications / projects on the field (Internet link for download or electronic submission)



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of summaries in PDF versions)

- List of lectures given at international conferences
- 4. Copies of documents and certificates
- 5. The names of the courses you can teach

#### JOB DESCRIPTION

Low weekly teaching load. Expected to conduct in research/publication/ projects

### **Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact Hr2@gelisim.edu.tr

Education Support Office ?stanbul Geli?im Üniversity

Cihangir Mahallesi ?ehit Jandarma Komando Er Hakan Öner Sk. No:1

?stanbul, Avc?lar 34310

Turkey

Contact E-mail hr2@gelisim.edu.tr