

Associate, Research
Alcorn State University

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Posted Jun. 11, 2024, set to expire May 10, 2025

Job Title	Associate, Research
Department	College of Agriculture and Applied Sciences
Institution	Alcorn State University Lorman, Mississippi
Date Posted	Jun. 11, 2024
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Research Scientist/Associate
Academic Field(s)	Research Methods/Data Analysis Psychology - General Human Development
Job Website	https://jobopps.alcorn.edu/postings/7168

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Job Description

The incumbent supports the work of scientists and academic subject matter experts, coordinating studies and performing administrative tasks required to complete projects. The incumbent will play a crucial role in the interdisciplinary Evans Allen project focused on understanding childhood obesity risk factors and designing effective marketing interventions. This position involves data collection, analysis, and collaboration with a dynamic research team.

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Knowledge Skills and Abilities

Research Methodology:

- Familiarity with both qualitative and quantitative research methods.
- Understanding of data collection techniques (surveys, interviews, focus groups).
- Data Management and Analysis:
- Proficiency in organizing and managing research data.
- Ability to use statistical software (e.g., SPSS, R) for data analysis.

Literature Review:

- Skill in conducting literature searches and summarizing relevant findings.

Communication:

- Excellent written and verbal communication skills.
- Ability to collaborate effectively within a research team.
- Interest in Public Health and / or Marketing interventions:
- A genuine interest in childhood obesity prevention and health promotion via marketing interventions.

Technical Proficiency:

- Comfort with Microsoft Office Suite (Word, Excel, PowerPoint).
- Basic knowledge of data analysis tools.
- Analytical and problem-solving skills
- Time-management skills
- Ability to commit to lengthy, complex projects

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Essential Job Functions

- Collect and analyze data related to childhood obesity risk factors.
- Conduct literature reviews and summarize relevant findings.
- Assist in designing social marketing campaigns.
- Engage with stakeholders through workshops.
- Collaborate within the multidisciplinary research team

Qualifications

- Master's degree in health, human development, psychology, or business / marketing related fields.
- At least one year of project coordination, management or related experience is preferred.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact