

Associate, Research  
Alcorn State University

Direct Link: <https://www.AcademicKeys.com/r?job=237369>

Downloaded On: Sep. 27, 2024 6:14pm

Posted Jun. 11, 2024, set to expire May 10, 2025

<b>Job Title</b>	Associate, Research
<b>Department</b>	College of Agriculture and Applied Sciences
<b>Institution</b>	Alcorn State University Lorman, Mississippi
<b>Date Posted</b>	Jun. 11, 2024
<b>Application Deadline</b>	Open until filled
<b>Position Start Date</b>	Available immediately
<b>Job Categories</b>	Research Scientist/Associate
<b>Academic Field(s)</b>	Research Methods/Data Analysis Psychology - General Human Development
<b>Job Website</b>	<a href="https://jobopps.alcorn.edu/postings/7168">https://jobopps.alcorn.edu/postings/7168</a>

**Apply By Email**

**Job Description**

The incumbent supports the work of scientists and academic subject matter experts, coordinating studies and performing administrative tasks required to complete projects. The incumbent will play a crucial role in the interdisciplinary Evans Allen project focused on understanding childhood obesity risk factors and designing effective marketing interventions. This position involves data collection, analysis, and collaboration with a dynamic research team.

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## **Knowledge Skills and Abilities**

### Research Methodology:

- Familiarity with both qualitative and quantitative research methods.
- Understanding of data collection techniques (surveys, interviews, focus groups).
- Data Management and Analysis:
- Proficiency in organizing and managing research data.
- Ability to use statistical software (e.g., SPSS, R) for data analysis.

### Literature Review:

- Skill in conducting literature searches and summarizing relevant findings.

### Communication:

- Excellent written and verbal communication skills.
- Ability to collaborate effectively within a research team.
- Interest in Public Health and / or Marketing interventions:
- A genuine interest in childhood obesity prevention and health promotion via marketing interventions.

### Technical Proficiency:

- Comfort with Microsoft Office Suite (Word, Excel, PowerPoint).
- Basic knowledge of data analysis tools.
- Analytical and problem-solving skills
- Time-management skills
- Ability to commit to lengthy, complex projects

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### Essential Job Functions

- Collect and analyze data related to childhood obesity risk factors.
- Conduct literature reviews and summarize relevant findings.
- Assist in designing social marketing campaigns.
- Engage with stakeholders through workshops.
- Collaborate within the multidisciplinary research team

### Qualifications

- Master's degree in health, human development, psychology, or business / marketing related fields.
- At least one year of project coordination, management or related experience is preferred.

### Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

### Contact