

Assistant/Associate Professor of the Practice  
University of Kansas

Direct Link: <https://www.AcademicKeys.com/r?job=105717>

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Posted Apr. 12, 2018, expired Jun. 3, 2018

**Job Title** Assistant/Associate Professor of the Practice

**Department** Journalism

**Institution** University of Kansas  
Lawrence, Kansas

**Date Posted** Apr. 12, 2018

**Application Deadline** Open until filled

**Position Start Date** Available immediately

**Job Categories** Assistant Professor

**Academic Field(s)** Communications/Journalism (all)

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**Job Description**

Assistant/Associate Professor of the Practice  
Journalism

Position Overview

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The William Allen White School of Journalism and Mass Communications at the University of Kansas is seeking exceptional candidates for an assistant/associate professor of practice in strategic communication, expected to begin August 18, 2018. This is a nine-month non-tenure track faculty appointment for a three-year term with possible renewal upon satisfactory reviews. The successful applicant will have a master's degree in strategic communication, journalism, mass communication or a closely related field, (such as advertising or public relations), professional experience in media planning and buying, and experience teaching at the university level.

The successful candidate will be able to work in an interdisciplinary, diverse and collaborative environment. Teaching experience in online courses will be an advantage. We seek an individual qualified to teach courses including but not limited to: digital and social media planning and buying, social media development and monitoring, principles of strategic communication, research and writing, crisis communications, and capstone courses in strategic communication. This position will require travel among the KU campuses in Lawrence and Kansas City.

The successful candidate must be eligible to work in the U.S. by the effective date of the appointment.

The KU School of Journalism and Mass Communications employs more than 25 full-time faculty members and offers two tracks of studies: news and information, and strategic communications—at the undergraduate level. It has research-oriented master's and Ph.D. programs, a master's program in Integrated Marketing Communications on its Kansas City (Edwards) campus, and an online master's program in Digital Content Strategy. It is one of nine independent professional schools in a Research I university. We offer the opportunity to work with award-winning students and nationally recognized faculty in a collegial, collaborative and energetic environment. In a continuing effort to enrich its academic environment and provide equal educational and employment opportunities, the university actively encourages applications from members of underrepresented groups in higher education.

### Job Description

#### 80% Teaching

Teach courses in the graduate and undergraduate programs to meet the needs of the School

Participate in career advising for graduate and undergraduate students

Hold regular office hours

Develop marketing and communication workshops for professional audiences

#### 20% Service

Participate in the regular academic activities of the School and Edwards campus, including committee assignments and School functions

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Provide general service to the School and University  
Professional service in academic and/or media organizations

#### Required Qualifications

Required qualifications for Assistant Professor of the Practice:

Master's or Ph.D. in journalism, mass communication or a closely related field

Professional experience in traditional, digital, and social media planning and buying

Professional experience in social media development and monitoring

A minimum of four years professional experience in strategic communications, journalism, marketing, or mass communications

Required qualifications for Associate Professor of the Practice:

Master's or Ph.D. in journalism, mass communication or a closely related field

Professional experience in traditional, digital, and social media planning and buying

Professional experience in social media development and monitoring

Eight or more years professional experience in strategic communications, journalism, marketing, or mass communications

#### Preferred Qualifications

Evidence of potential contribution to the diversity of the School, such as experience working with a diverse population

Evidence of ability to teach effectively and work collegially in a university setting

Experience teaching at the university level

The ability to develop and teach online courses and certificate programs.

#### Contact Information to Applicants

Tien-Tsung Lee, [tlee@ku.edu](mailto:tlee@ku.edu)

#### Additional Candidate Instruction

A complete online application will include:

Online application

Resume

Cover letter addressing how you meet or exceed the required and preferred qualifications

A statement of teaching philosophy

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Evidence of teaching effectiveness, such as sample syllabi and/or course evaluations  
Names and contact information for three professional or academic references

Review of applications begins on May 14, 2018 and continues as needed to collect a pool of qualified applicants. To ensure consideration, apply by May 14, 2018.

**Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

**Contact**

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