

Lacy C. Haynes Professorship  
University of Kansas

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**Job Title** Lacy C. Haynes Professorship

**Department** Journalism

**Institution** University of Kansas  
Lawrence, Kansas

**Date Posted** Jan. 11, 2018

**Application Deadline** Review of applications begins Oct. 30, 2017

**Position Start Date** 01-Jan-2018

**Job Categories** Professor  
Endowed/Distinguished Professor

**Academic Field(s)** Communications/Journalism (all)

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**Job Description**

Position Overview

The School of Journalism and Mass Communications seeks an experienced news professional for the Lacy C. Haynes Professorship, starting in Spring or Fall 2018. If you love writing and want to help

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students learn to write better, we want to talk to you. The successful applicant will be an accomplished professional with a strong interest in effective writing. The person needs to know how to teach, coach and polish writing and must enjoy working with students. The successful candidate will bring energy, innovation, knowledge of the best current professional practices, connections with industry professionals, and a drive for excellence. The successful candidate also should be able to demonstrate skills in teamwork, management and emerging/digital media. She or he will be responsible for coordinating media writing courses: developing, streamlining and unifying the writing curriculum. Additionally, the successful candidate will teach a capstone class each semester based in Kansas City or Topeka. The person will bring distinction to the School in a professional capacity and will receive an appointment as a full-time professor of the practice in the School.

The appointment is for three years. Subsequent appointments may be offered based on a comprehensive review in the third year of the appointment.

In a continuing effort to enrich its academic environment and provide equal educational and employment opportunities, the university actively encourages applications from members of under representative groups. The University of Kansas is especially interested in hiring faculty members who can contribute to the climate of diversity in the School of Journalism including a diversity of scholarly approaches, and four key campus-wide strategic initiatives: (1) Sustaining the Planet, Powering the World; (2) Promoting Well-Being, Finding Cures; (3) Building Communities, Expanding Opportunities; and (4) Harnessing Information, Multiplying Knowledge. For more information, see <http://www.provost.ku.edu/strategic-plan/initiatives>.

Founded in 1865, KU is one of only 34 public members of the prestigious Association of American Universities (AAU). The University enrolls more than 28,000 students and offers students and faculty opportunities to collaborate in its graduate and professional programs that include education, public health, medicine, law, and a number of allied social science disciplines. Lawrence, a vibrant city of 100,000 residents, hosts of a variety of art galleries, theaters, concert venues, bookstores, and ethnic restaurants. The city frequently is a Top 10 entry in compilations of the nation's top college towns. Kansas City, with its own thriving arts, dining, and sports opportunities, lies 40 miles east of Lawrence.

The successful candidate must be eligible to work in the U.S. prior to the start of the position.

### Job Description

80%: Teach writing and reporting classes, coordinate the media writing class, develop course materials, supervise, and direct off-campus student media bureaus.



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20%: Serve as a liaison to media industry professionals and professional news organizations. Advise the student news club. Coordinate entries for the Hearst Journalism Awards and other writing contests as applicable. Other duties as assigned.

#### Required Qualifications

Evaluation of the following requirements will be made through (1) descriptions of work experience and educational experiences in letter of application, (2) record of accomplishments and productivity addressed in resume, and (3) information provided from professional references:

Master's degree in journalism, communication, or a related field

Ten years of professional news media experience

Documented experience in teaching or coaching writing

Five years of professional management experience

Exceptional cross-platform communication skills and presentation skills as evidenced by application materials and interview.

Experience working with teams, handling multiple projects and meeting deadlines as evidenced by application materials.

Experience in developing and presenting news coverage to connect with diverse audiences.

#### Preferred Qualifications

University-level teaching experience

Ability to develop and teach online courses

Experience with media metrics and data analysis

#### Contact Information to Applicants

journalismsearch@ku.edu

#### Additional Candidate Instruction

A complete application consists of a cover letter, a résumé with contact information for three professional references, a link to your online portfolio, and a statement of teaching or strategy-implementation philosophy.

Review of applications begins Oct. 30, 2017, and will continue until the position is filled. This is a renewable position. To ensure consideration, apply before the application review date.

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[http://www.humanresources.ku.edu/policies\\_procedures/category\\_details/index.aspx?category=8](http://www.humanresources.ku.edu/policies_procedures/category_details/index.aspx?category=8) or you may contact 785-864-4946 or [employ@ku.edu](mailto:employ@ku.edu) for alternate access options. Any inquiries regarding the non-discrimination policies should be directed to: Executive Director of the Office of Institutional Opportunity and Access, [IOA@ku.edu](mailto:IOA@ku.edu), 1246 W. Campus Road, Room 153A, Lawrence, KS, 66045, (785)864-6414, 711 TTY.

**Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

**Contact**